

| Whitney Stanton | graphic designer

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Education

University of Central Florida
BFA in Graphic Design
Projected graduation: May 2007

Related Coursework

Printmaking/silkscreen, photography, type and design, book making, painting

Skills

- **Programs:** Adobe Photoshop, Illustrator, InDesign, Pagemaker, GoLive, Quark, Macromedia Dreamweaver, Fireworks, and Flash
- **Technical:** proficient on Macs and PCs with a solid understanding of pre-press setup and print shop requirements
- **Artistic:** strong layout/composition and fine arts skills
- **Organizational:** able to work under tight deadlines, create budgets and hold meetings with clients to solidify their wants needs out of a job

Achievements

- First, second and third place design awards from the National Association of Campus Activities, 2006
- UCF Special Collections Artist Book purchase award, 2006
- Dean's list from 2002-2006

Experience

- Creative Intern, Zenman Productions, Summer 2006
- acted as the primary print designer and created a majority of the work going through the company, including brochures, business cards, stationary systems and mail out fliers
 - communicated with clients in face to face meetings, conference calls and e-mails to ensure accuracy and satisfaction
 - designed and implemented multi-paged websites using Dreamweaver and Photoshop
 - used Illustrator to create a set of icons for Sylantro Systems, an international VoIP communications company
 - redesigned the mail out collateral brochure for Zenman Productions

Experience (cont.)

Head Designer, Office of Student Involvement Design Group, 2004-2006

- contacted local printers and coordinated print jobs to ensure timeliness and accuracy
- interfaced with clients to discuss expectations and gave presentations on OSI work flow and procedures
- organized weekly staff meetings, planned a yearly budget, ordered supplies and oversaw office production by serving as an art director
- maintained the responsibilities of an OSI designer as mentioned below

Designer, Office of Student Involvement Design Group, 2003-2004

- conceptualized, planned and designed materials for the University of Central Florida's large student population
- created multi-page informative brochures with InDesign for agencies and clubs within the office
- designed fliers, posters and other print materials to promote campus activities like concerts, new release movies and comedians
- created logos and branding schemes to be used around campus for the Office of Student Involvement and the agencies within

Page Layout Designer, *The Central Florida Future*, Fall & Winter 2003

- produced illustrations and layouts using Photoshop and Illustrator for University of Central Florida student newspaper, *The Future*
- met with the sports editor biweekly to select focus stories, discuss fitting illustrations and meet deadlines
- designed modern and functional layouts that would blend with the rest of the paper but maintain a casual appearance